

# Your Gateway to Four Global Markets

Where the Business  
Membership Institutions of  
Africa, the Mediterranean, the  
Francophone World, and the  
Islamic Economy Convene

**Marriott Hotel**

**Fez, Morocco**

**JUNE 24 -26, 2026**



In Partnership with the 6th Fez-Meknes Economic Forum



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## A Regional Convergence

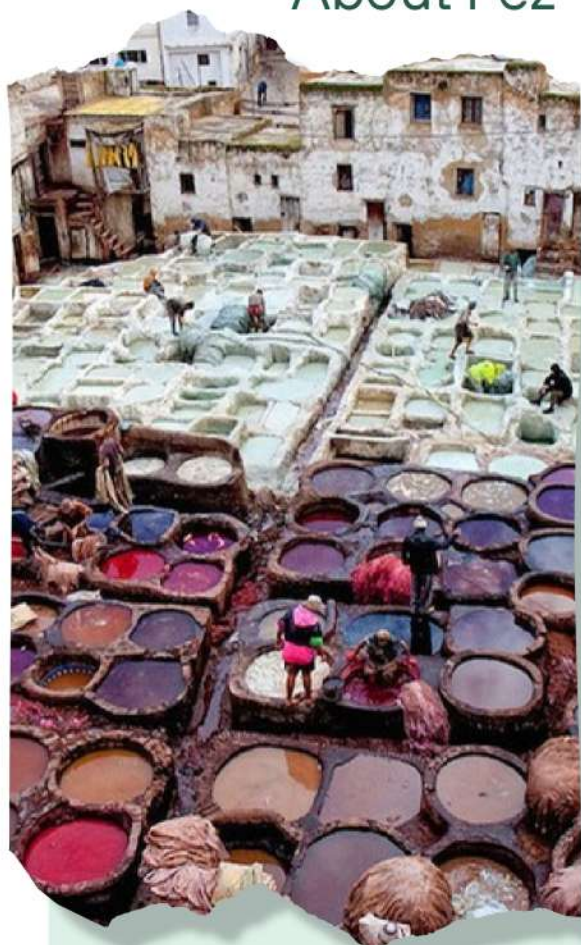
Morocco is positioned at the intersection of Africa, Europe, and the Arab world. Fez, is a UNESCO World Heritage city and the country's economic and academic centre.

Chamber leaders, senior executives, investors, government officials, and policymakers sharing three days of structured dialogue, governance proceedings, and curated business engagement.

Delegates attending this event participate in a moment of institutional significance and return with relationships, market intelligence, and policy access.



## About Fez



*The image represents the world's oldest leather tannery located in Fez*

Fez (/fɛz/) or Fes[a] (/fɛs/) is a city in northern inland Morocco and the capital of the Fez-Meknes administrative region. It is one of the largest cities in Morocco, with a population of 1.256 million, according to the 2024 census.

Located to the northwest of the Atlas Mountains, it is surrounded by hills and the old city is centered around the Fez River (Oued Fes) flowing from west to east.

The first quarter of 2025 saw the creation of more than 2,000 new companies within the region. Moreover, the orientation of Morocco towards trades with an international vocation growth-generating, materialized in this region by the implementation of the project of Fez-Shore dedicated especially to the sector of offshoring. The region is also home to the Noor Atlas photovoltaic solar project as part of Morocco's new energy strategy.

Over the past two decades, Morocco has pursued large-scale infrastructure investments, advanced regionalization, and closer integration into global markets.

# We Afri Can, Six Chamber Bodies. One Stage.

Session Spotlight

On Wednesday 24 June, the Forum's opening day hosts one of the highest-density chamber leadership sessions.

In a single 90-minute session, the heads and senior representatives of PACCI, CPCCAF, the International Chamber of Commerce / World Chambers Federation, the Islamic Chamber of Commerce and Development, and the Association of Mediterranean Chambers of Commerce and Industry will address delegates on Africa's role in the global economy.

This session alone represents institutional access that no other event calendar offers in 2026. If your organisation does business across African, Mediterranean, or Francophone markets, **this is the room to be in.**



## Three Connecting Strands



The continental chamber platform. Member chambers and business associations across 54+ African member states. Statutory proceedings, continental governance, policy resolutions, and executive leadership on Thursday 25 June.



A milestone anniversary convening for the Permanent Conference of African and Francophone Consular Chambers, covering chambers across Africa, France, and Francophone Europe. Cooperation Committee, statutory assembly, and delegations from Africa and Europe meeting across all three days



Morocco's premier regional economic platform, convened by the Chambre de Commerce de Fès-Meknès and the Fez-Meknes Economic Forum Foundation. Trade, investment, and economic integration across Morocco–Africa–Europe. Official opening by the Minister of Commerce and Industry and the Wali of the Fez-Meknes Region

# Why Attend?

For **Chamber Leaders and Business Associations** The PACCI General Assembly and CPCCAF proceedings are your governance platform. You participate in continental and Francophone chamber policy, engage peers from 45+ African countries and Francophone Europe, and leave as part of a network that shapes how African business is represented and facilitated at the highest levels. Beyond your own statutory proceedings, the programme places you in direct engagement with the leadership of four other major business membership institutions.



For **Senior Executives and Corporate Leaders.** Three structured access points: the Business Women's Networking Reception on Wednesday evening, the Forum panel sessions on Thursday, and the Gala Trophies Night, the premier social event of the forum, on Thursday evening. Every session is an introduction opportunity. Every introduction is a pre-qualified one.

For **Government Agencies and Trade Ministries.** The official opening includes the Moroccan Minister of Commerce and Industry and the Wali of the Fez-Meknes Region. The convention-signing ceremony creates a formal bilateral and multilateral engagement framework. If your ministry is tracking Morocco-Africa economic integration, this is the programme that sets its direction.



For **SMEs and Growth Companies.** The B2B matchmaking programme provides structured, pre-arranged meetings with Moroccan and African counterparts. Your company profile is shared with all participants in advance. You arrive to a pre-briefed network.

For **development partners, bilateral agencies, and multilateral institutions** whose mandates touch trade facilitation, private sector development, or regional economic integration, Fez in June 2026 is a working environment where cooperation architecture gets built. The delegations are there. The institutional authority is in the room. The programme creates the engagement.



For **Investors and Development Finance Institutions** Morocco's positioning as Africa's northern anchor, with free trade agreements, growing manufacturing capacity, and active foreign investment flows, makes Fez a strategic field intelligence opportunity. The Forum's panel on cooperation networks and economic effectiveness surfaces investment-grade dialogue in a compact, curated setting.

## Visit the industries, B2B Facilitation

On Friday 26 June, delegates participate in guided visits to economic and university sites across the Fez-Meknes region. The visits are structured market exposure opportunities designed to give delegates a grounded understanding of Morocco's productive and knowledge economy.

The Fez-Meknes region hosts significant agri-industrial activity, manufacturing infrastructure, and one of Morocco's leading university clusters. These visits are coordinated with local economic actors and provide direct context for business engagement and investment consideration.

Site visits are open to all registered delegates. Participants are **encouraged to confirm attendance in advance**.



PACCI organises a **dedicated business matchmaking programme** running alongside the Forum sessions for its registered delegates.

The mechanics are deliberate. Delegates submit a company profile at registration. PACCI's coordination team reviews profiles across the full delegate pool, identifies relevant counterpart matches, and **schedules one-on-one meetings in advance**. By the time delegates arrive in Fez, their meeting agenda exists, they are sitting across from someone who has already been briefed on who they are and what they are looking for.

Morocco's private sector is actively seeking African partners across agri-processing, logistics, construction materials, financial services, and digital infrastructure. Moroccan chambers and business federations have confirmed institutional participation. The matchmaking programme connects PACCI delegates directly into that network.

**Meeting slots are limited** and allocated on a first-confirmed basis. Company profiles are circulated to all participating delegates prior to the event.

## PROGRAM



# FEZ MEKNES ECONOMIC FORUM

6th  
edition

Under the theme :

**Cooperation Networks: For Sustainable and Inclusive Development**

June 24 to 26, 2026 - Marriott Hotel- Fez - Morocco

## Wednesday 24 June 2026

**Before Event** : Regional Anchoring and Moroccans of the World

10h30 - 12h30 : **Territorial Dynamic** : The central role of professional associations of traders

How to structure the local representation?

Establishment of the local network of associations of traders

11h00 - 12h30 : **Moroccans of the world Activity** - how to transform the network of Moroccans of the world, friends of the Region Fez Meknes to opportunities?

**Afternoon** : Official Opening of the forum

14h30 - 15h00 : **Reception and registration of participants**

15h00 - 16h30 : **Welcome speeches**

**Speech of the President of Chamber of Commerce, Industry and Services of the Fez Meknes Region, the president of Fez Meknes Economic Forum Foundation**

Speech of The Minister of Commerce and Industry

Speech of The Wali of the region Fes Meknes

Speech of The President of the federation of Moroccan Chambers of Commerce, Industry and Services

Signing of Conventions and agreements

16h30 - 18h00 : "we afri can" Conference - Africa in Action

Intervention of the president of Pan African Chamber of Commerce and Industry-PACCI

Intervention of the president of Permanent Conference of African and Francophone Consular Chambers –CPCCAF

Intervention of the Deputy Secretary General of the International Chamber of Commerce (ICC), Director of the World Chambers Federation (WCF)

Intervention of the Secretary General of Islamic Chamber of Commerce and Development

Intervention of President of the Association of the Mediterranean Chambers of Commerce and Industry

18h00 : **Official Launch of JOB DAY** (event organized in partnership with ANAPEC)

20h30 - 22h00 : **Cocktail networking Businesswomen**

## Thursday 25 June 2026

**Forum workshops**

09h30 - 11h00 : **Panel 1 - Professional Chambers in the era of IA**

11h00 - 12h30 : **Panel 2 - Cooperation networks: From solidarity to economic effectiveness**

11h00 - 12h30 : **Panel 3 - The floor to the Regional Business**

11h30 - 13h30 : **Statutory meetings - Meetings of the four African zones**

13h30 - 15h30 : **Lunch**

16h00 - 18h00 : **General Assembly of the PACCI (Reserved to the PACCI members)**

16h00 - 18h00 : **Statutory meeting of the CPCCAF - Delegation of France - Europe - others Francophone countries**

18h00 - 19h30 : **Statutory meeting of the CPCCAF : Delegation of Africa**

21h00 : **Forum's gala trophies Night**

**All Day Event**

09h00 - 18h00 : **JOB DAY - Meetings between Recruiters and Job Seekers** (event organized in partnership with ANAPEC)

## Friday 26 June 2026

08h30 - 10h00 : **Meeting of the CPCCAF Cooperation Committee**

10h00 - 13h00 : **General assembly of the CPCCAF**

14h00 - 18h00 : **Visits to economic and University Sites**

### INTERNATIONAL PARTNERS



### NATIONAL PARTNERS



### MEDIA PARTNERS



# Everything you need to Join us in Fez, Morocco

## Getting to Fez

Fez is served by Fès-Saïss Airport (airport code: FEZ), located approximately 15 kilometres from the city centre and the Marriott Hotel Fez. Direct and connecting flights are available from major African, European, and Middle Eastern hubs.

Royal Air Maroc (Morocco's national carrier):  
royalairmaroc.com

Delegates travelling through Casablanca connect via Mohammed V International Airport (CMN) with onward domestic flights to Fez, or a three-hour road transfer. PACCI can assist with ground transfer coordination on request.

## Visa Information

Morocco welcomes visitors from approximately 70 countries without a visa requirement, granting permission for short-term stay on arrival. Most stays are granted for up to 90 days.

African countries currently entering Morocco visa-free include: Algeria, Tunisia, Senegal, Mali, Niger, Guinea, Côte d'Ivoire, Ghana, Gabon, Kenya, Rwanda, Zambia, Angola, Togo, Benin, Burkina Faso, Gambia, Sao Tome and Principe

All other nationalities are required to obtain a visa in advance from the nearest Moroccan embassy or consulate.

Check the official website of the Ministry of Foreign Affairs, African Cooperation and Moroccan Expatriates to confirm whether your nationality requires a visa. Pegasus

→ Official Morocco visa check: [www.maec.gov.ma](http://www.maec.gov.ma)  
For delegates requiring visa support, PACCI provides an official invitation letter to support your visa application. **Contact: Mhaile@pacci.org**

## Travel Insurance

Travel insurance must cover your entire trip in Morocco. Many insurance companies offer short-term travel policies. Delegates are strongly advised to obtain comprehensive travel insurance covering medical expenses, trip cancellation, and personal liability before departure.

Recommended insurance platforms for African travellers:

- AXA Travel Insurance: [axa.com](http://axa.com)
- Allianz Travel: [allianztravelinsurance.com](http://allianztravelinsurance.com)
- Your national bank or airline's travel insurance product

## Weather in Fez – June

Fez in June averages 32°C (90°F) by day and 18°C (64°F) at night

June is hot and dry. Delegates should pack lightweight, breathable business attire. The Marriott Hotel is fully air-conditioned throughout. For outdoor site visits on Friday 26 June, light layers and sun protection are recommended.

## Currency

Morocco's currency is the Moroccan Dirham (MAD). Currency exchange is available at the airport, banks, and the hotel. Major credit cards are accepted at the Marriott Hotel and most business establishments. ATMs are widely available in central Fez.

## Local Time

Morocco observes Western European Time (UTC+1) year-round, with no daylight saving adjustment in June.

## Dress Code

Business formal throughout, with a touch of your culture always welcome. For the Gala Trophies Night, formal evening attire, suits, evening wear, or the ceremonial dress of your tradition are equally celebrated. Fez is a historic and culturally rich city and modest, elegant dress is always appreciated.

## Plan Your Trip



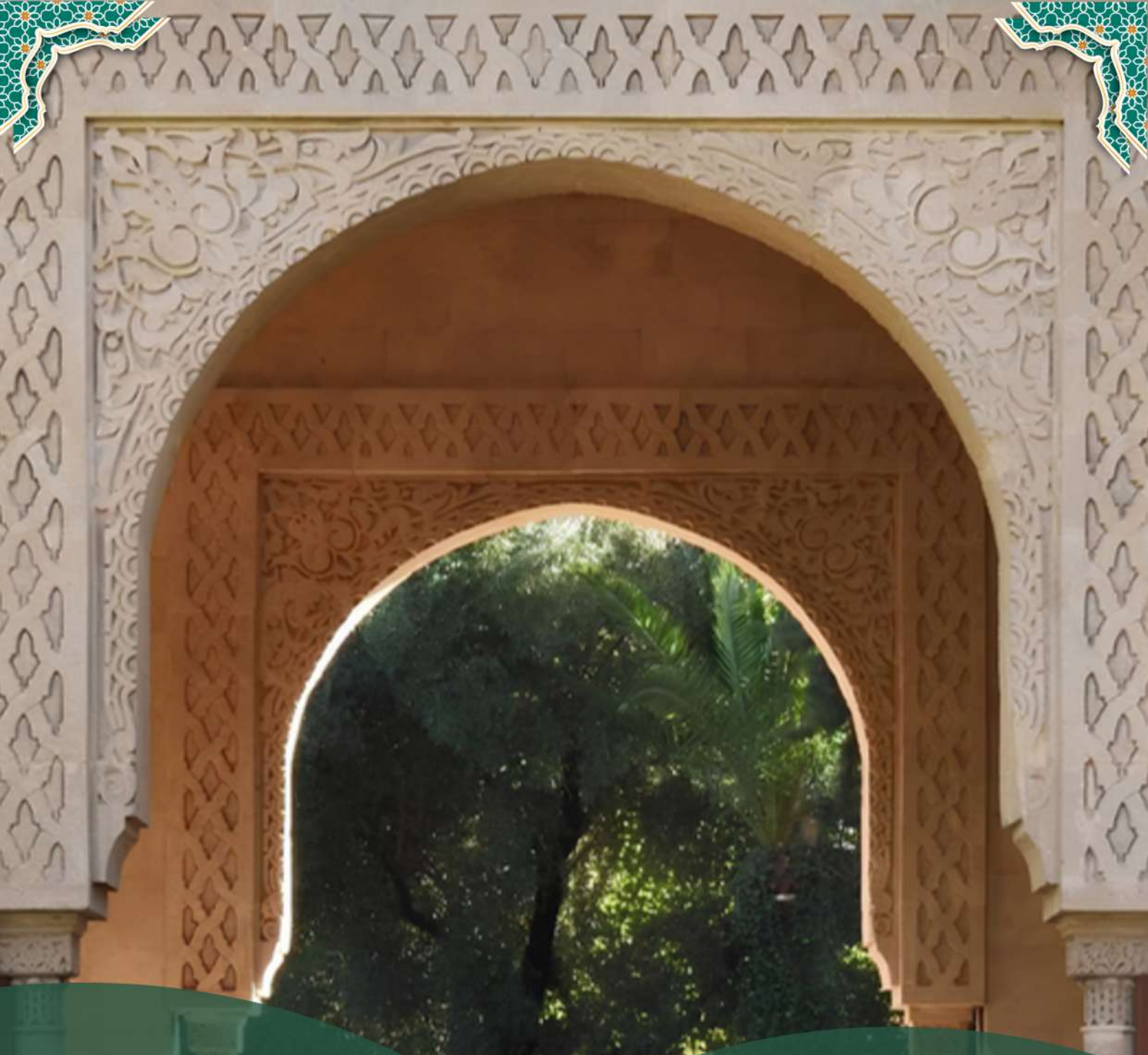
Travel Cost  
overview

Scan  
Here



Registration





Book your Trip to Include Tunisia

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FEDERATION OF WOMEN  
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During **COMESA WEEK**  
Digital Pathway to Harnessing the AFCFTA

📅 1<sup>st</sup> to 3<sup>rd</sup> July 2026 📍 UTICA, Tunis, Tunisia

**7<sup>TH</sup> PROSPERITY AFRICA**

MONROVIA, LIBERIA  
OCTOBER 20-22, 2026

Co-hosted by  
**PACCY** Pan African Chamber of  
Commerce and Industry  
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**"Innovation in Africa's Business Leadership  
& the Economics of Tomorrow"**

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