



September
25th -27th
Kampala,
Uganda

6th PROSPERITY
AFRICA
2024

Organized by:



AFRICA CHAMBERS
BUSINESS EXPO
Inspire | Innovate | Impact

Join the gathering of

- Entrepreneurs and SMEs
- Representatives from Chambers of Commerce
- Government officials and policymakers
- Business associations and industry players
- Non-governmental organizations (NGOs)
- Academic institutions
- Eco-conscious customers
- and others

Bridging Sustainability, E-commerce through AI and Technology, and Seamless Trade Integration through the AfCFTA

What it is all about

The purpose of this biennial event is to connect business owners with government agents, finance institutions as well as private sector business opportunities.

The conference provides a chance for businesses owned by women and young people to learn from and connect with resource providers, government representatives, corporate buyers, and business professionals.



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PACCI Executive Council- National Chambers of; Algeria, Benin, Chad (President), DR Congo, Ghana, Kenya, Morocco, Namibia, Uganda, Zambia.

For the year 2024, the conference aims to drive progress in the following pivotal areas:

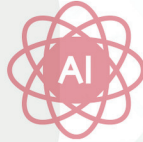


Digital Transformation for Economic Growth: Exploring the role of digital technologies in streamlining trade processes, enhancing access to markets, and fostering digital entrepreneurship.



Green Business and Sustainability: Spotlighting sustainable business practices, renewable energy solutions, and green technologies that drive economic growth while preserving our environment.

AI and Big Data in Business Innovation: Showcasing how AI and Big Data can be leveraged to create competitive advantages, improve decision-making, and revolutionize industries across the continent.



E-commerce and the Digital Marketplace: Addressing the challenges and opportunities in expanding Africa's digital trade footprint, including cross-border payment solutions, regulatory frameworks, and infrastructure development.



Capacity Building and Skills Development: Strengthening Africa's human capital through targeted skills development programs, educational initiatives, and technology transfer partnerships.



Format

- Livestream
- Keynote Speeches
- Panel Discussions
- Workshops
- Expo Hall Presentations
- Networking Events

Experience

- Business Networking
- Upskilling via workshops
- Cultural Vibrance and Tourism
- Fashion and Art
- Technology and AI
- Industry -Academia
- and much more



The expo will be organized around key value chain components like logistics, packaging, and warehousing, and crucial sectors such as textiles and pharmaceuticals for ease of navigation. We aim to feature representatives from across Africa, the Diaspora, and Globally, ensuring a comprehensive and insightful experience for all attendees.



The overarching objective is to drive forward the effective implementation of the African Continental Free Trade Area (AfCFTA)

To this end, the 2024 Prosperity Africa Conference aims to release the **'2024 Chambers and Business Associations Kampala Accord.'** This initiative seeks to foster collaboration between the private sector and policymakers, providing guidance for navigating the intricate terrain of the AfCFTA.

300+ In Person Participants

Livestreaming

8 Side Events

Gala Award Night

30+ Exhibitors

40+ Countries

B2B

4 Workshops

Tours