AGENDA

PAC|ADM|PRAGN-01/v19.5

Organized by:

In Partnership with:

KEY:

<table>
<thead>
<tr>
<th>Element</th>
<th>Plenary / Break Out Session 1</th>
<th>Plenary</th>
<th>Break Out Session 2</th>
<th>BR 1</th>
<th>BR 2</th>
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<tbody>
<tr>
<td>Time</td>
<td>SAT</td>
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# DAY 1: MAY 17

<table>
<thead>
<tr>
<th>FORMAT</th>
<th>TIME</th>
<th>SESSION</th>
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<tbody>
<tr>
<td></td>
<td>08:00 am</td>
<td>Arrival and Networking</td>
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<td>08:45 am</td>
<td>Arrival of VVIPS</td>
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<td>09:15</td>
<td>Welcome by Moderator</td>
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**OPENING REMARKS 01: 0930Hr – 1010Hr**

- Mr Gobusamang Keebine  
  President Business Botswana

- Mr Kebour Ghenna,  
  Executive Director, Pan African Chamber of Commerce and Industry (PACCI)

- Dr Balázs Horváth,  
  Resident Representative of UNDP

- Mayor Father Mapongo,  
  The Mayor of Gaborone City

- Hon. Beauty M. Manake  
  Assistant Minister of Trade and Industry (Botswana)

**CULTURAL PERFORMANCE**

**OPENING REMARKS 02: 1030Hr – 1110Hr**

- H.E. Wamkele Mene  
  Secretary General, AfCFTA Secretariat

- H.E. Albert Muchanga,  
  Commissioner for Economic Development, Trade, Industry and Mining – African Union Commission (AUC)
### FIRESIDE CHAT 01: 1115Hr – 1215Hr
New opportunities for young business women and men under the AfCFTA

**Moderator:**
- Ms Neo Tlhaselo - Founder and MD, Conversation with Africa Conference

**Speakers:**
- Ms Sheila Onyango – CEO, Okapu Bags
- Mr Siita Sofo Hissan – President, AfCFTA Young Entrepreneurs Federation

### PRESENTATION & PANEL 01: 1410Hr – 1500Hr
Maximizing market opportunities for Industrialization and Trade under the AfCFTA. – UNDP

**Moderator:**
- Mr Rassim BENGHANEM - General Manager, BG ICC

**Panelists:**
- Mrs Neneh Sainey Secka – Founder Creative Director, Lineage
- Mr Franck Hermann Aka - ROYAL CROWN PACKAGING LTD

### Round Table 01: 1410Hr – 1500Hr
Securing capital to trade under the AfCFTA for SMEs

**Moderator:**
- Kiprono Kittony - Head, Nairobi Stock Exchange

**Discussants:**
- Mr. Christopher Gwere – Acting CEO, Stanbic Bank
- Mr Zemedeneh Negatu - Global Chairman, Fairfax Africa Fund
- Dr James Kanagwa - Country Representative, Ecobank Ethiopia
- Dr Samuel Kanga – Group Financial Controller, Sasini PLC
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>03:30 pm</td>
<td><strong>BREAK</strong></td>
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<tr>
<td>03:30 pm – 1600Hr</td>
<td><strong>PRESENTATION 02:</strong> Gender Equality Seal - UNDP</td>
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<tr>
<td>1610Hr – 1700Hr</td>
<td><strong>PANEL 02:</strong> Ways for the Private Sector to Fast Track Gender Equality under the AfCFTA</td>
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<td><strong>Keynote:</strong> How to drive Gender Quality Implementation within the private sector.</td>
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<td>- Meron Genene - Gender Specialist Consultant, Initiative Africa</td>
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<td><strong>Moderator:</strong> Mrs Beatrice Gakuba - CEO, AWAN Afrika</td>
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<td><strong>Panelists:</strong></td>
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<td>- Mrs Adenike Adedeji – CEO, DAHDOT SERVICES LIMITED</td>
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<td>- Mrs Irene Simon Ivambi – CEO, Mrembo Naturals Limited</td>
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<tr>
<td>1610Hr – 1700Hr</td>
<td><strong>PRESENTATION 03:</strong> Leveraging Business Engagement for a Transformative AfCFTA towards the SDGs and Agenda 2063 - UNDP</td>
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<td>1715Hr – 1800Hr</td>
<td><strong>SHOWCASE 02:</strong> Boosting Intra-African Trade by Transforming and Facilitating Payment Transactions - Afrexim Bank</td>
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<td>- Mr. John Bosco Sebabi - Deputy Chief Executive Officer, PAPSS</td>
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## DAY 2: MAY 18

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<td>Arrival and Networking</td>
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### BR 1

**HYBRID**

**ENG & FRN**

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<td></td>
<td><strong>PRESENTATION 04:</strong> 0900Hr – 0930Hr</td>
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<tr>
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<td>AfCFTA Country Business Index</td>
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<td>- Wafa Aidi – Program Manager, Africa Trade Policy Center (ATPC)</td>
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### BR 2

**HYBRID**

**ENG & FRN**

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<td><strong>PRESENTATION 05:</strong> 0935Hr – 1015Hr</td>
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<td>Digital Intra – African trade: Opportunities for SMEs to Scale Across Borders. UNDP (Regional AfCFTA Unit)</td>
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### FIRESIDE CHAT 01:

**1030Hr – 1100Hr**

The hospitality and tourism industry amid COVID 19 pandemic

**Moderator:**
- Ms Wandiswa Ntengento – Media Consultant Prosperity Africa Conference

**Speakers:**
- Ms Adinet Feleke – CEO, Jacaranda Tours
- Mr Toufiq Turky – Chairman, Turky Group of Companies Ltd

### PANEL 03:

**0900Hr – 0950Hr**

The role of SMEs in powering Agricultural Value Chains

**Moderator:**
- Mr. Aminou Akadiri – CEO, Federation of West Africa, ED Africa Business Council
**Panelists:**
- Mrs Lucy Muchoki – CEO, Pan African Agribusiness Consortium
- Mr Miqdad Hassan – Managing Director, Fawakih Import and Export Ltd

**FIRE SIDE CHAT 02:** 1000Hr – 10:30Hr
Embrace the digital revolution

**Moderator:**
- Mrs Chiraz Bensemmane, CEO, Pitch World Fast

**Speakers:**
- Mr Eugene Kweku Boadu - leader in the operations design and strategy formulation groups, mPedigree Network,
- Mrs Hind Benghanem – CEO, Eurl Gyrus Technologie

**PARTNER SESSION:** 1115hr– 1245 hr
Organized by Shared Value Africa Initiative (SVAI)

**Moderator:**
- Shorn Molokwane, Senior Product Design, Botswana institute for Technology Research and Innovation (BITRI)

**PRESENTATION 06:** 1115hr– 1130hr
The importance of favorable trade policies for SMEs.

- John Bee, former Nestle Regulatory and Scientific Affairs Regional Head in Sub-Saharan Africa and Shared Value Expert

**PRESENTATION 07:** 1135hr– 1150 hr
Increase trade by consciously structuring financial support for our SMEs.

- Sazini Mojapelo, Shared Value Africa Initiative

**PANEL 04:** 1155hr– 1245hr
The African Entrepreneurs Trade Journey
Panelists:

On stage
- Shorn Molokwane – Senior Product Designer, Botswana Institute for Technology, Research & Innovation
- Botho Chalebgwa – Creative Director, Botocy Creations,
- Tumi Mabitsela – Managing Director, Mpilo Mobile Healthcare

On Screen
- Robert Chidzugwe - Founder & MD, Athel Technology
- Tarryn Daniels – Executive, Consumer Goods Council
- Amanda Sibiya – Founder, Branding Africa

ROUNDTABLE 02: 1115hr– 1155hr
Education-Industry Linkage to facilitate Research and Development for SMEs
Africa Private Sector Summit

Moderator:
- Lillian Moremi – Founder/ Executive Director, Career Coaching (Pty) Ltd,

Discussants:
- Dr Ekwow Spio-Garbrah – Chair, Africa Education Trust Fund (AETF)
- Mr. Ransford Bekoe - Association of African Universities
- Dr Felicia Ugwu – Intellectual Property Consultant
- Mr. Wendell Addy - Chair, Africa Private Sector Summit (APSS)

SHOWCASE 04: 1210Hr – 1245HR
Intra Africa Trade Fair (IATF) 2023

- Mr. Hillary Kumwenda, Manager, Intra-African Trade Initiative, Afreximbank

LUNCH & NETWORKING
**WORKSHOP 02: 1400Hr – 1530Hr**

Harnessing the Power of Data to Accelerate Regional Integration in Africa - the **African Trade Observatory**

International Trade Center (ITC) & African Union Commission (AUC)

- Ms Jacqueline Salguero Huaman - Trade and Market Intelligence Section (ITC)

**BREAK**

**PRESENTATION 08: 1545Hr – 1605Hr**

Africa’s Economy in a Snapshot

- Ms Makeda Mulushewa - Pan African Chamber of Commerce and Industry

**PANEL 05: 1615HR – 1710HR**

Building authentic relationships and growing your export business within Africa and Beyond.

**Presenter:**

- Mrs Chiraz Bensemmane - CEO, Pitch World Fast

**Moderator:**

- Mr Hakim Benbadra - Family Business Director, AFRICA CEO FORUM

**Panelists:**

- Mrs Sivi Malukisa - CEO, Manitech
- Mrs Chiraz Bensemmane - CEO, Pitch World Fast
- Dr. Penninah Gashegi Mugao – CEO, Sheth Naturals Limited
- Ms Neo Tlhaselo - Founder and MD, Conversation with Africa Conference

**FIRESIDE CHAT 03: 1545Hr – 1615Hr**

Strengthening Cooperation and Partnership for trade

**Moderator:**

- Ms Wandiswa Ntengento – Media Consultant Prosperity Africa Conference
### SHOWCASE 03: 1620 Hr – 1700Hr
SME Blue pages for listing “Made in Africa” Building Brands, Loyalty and Revenue with the AfCFTA.

- **Linda Onyango** – CEO, SME Support Center

### PRESENTATION 11: 1720 Hr – 1740Hr
Chamber 4.0 - the experience of Dubai Chamber of Commerce

- **Mr Omar Khan** - Director Dubai Chamber of Commerce International Offices

### ROUNDTABLE 03: 1720Hr – 1830Hr
Strategic direction for chambers of commerce to support AfCFTA

**Discussants:**
- Chamber of Commerce Senior Officials

### PRESENTATION 09: 1720 Hr – 1740Hr
Understanding the Phase II of the AfCFTA: Intellectual Property Rights, Competition Policy, and Investment

- **Peter Lunenborg** - South Center
**DAY 3: MAY 19**

**B2B MEETINGS PROGRAMME**

*Transportation: A 15 seater cost est: P 40*

*If Interested contact: Goitsemmodimo Mosaninda & Amantle Mothei (goitsemmodimo@bb.org.bw / amantle@bb.org.bw)*

### MORNING SESSION

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<thead>
<tr>
<th>TIME</th>
<th>ACTIVITY</th>
<th>MORE INFO</th>
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<tbody>
<tr>
<td>0900hrs – 0945hrs</td>
<td><strong>ARONA NATURAL FOODS</strong>&lt;br&gt;Business scale: SMME&lt;br&gt;Arona Natural Foods is the first ever Cold Pressed Natural Virgin Sunflower Cooking Oil manufacturer in Botswana. Specializes in manufacturing of Cold Pressed Natural Virgin Sunflower Cooking Oil using Grade-A sunflower seed as raw material</td>
<td>Arona Natural Foods&lt;br&gt;<a href="#">(1) Arona Natural Foods</a></td>
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<td>1100hrs – 1145hrs</td>
<td><strong>SALLY DAIRY</strong>&lt;br&gt;Business scale: SMME&lt;br&gt;Quality Milk, Madila, Yoghurts and other Great Tasting Foods!</td>
<td><a href="#">(1) Sally Dairy</a> / <a href="#">Facebook</a></td>
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<tr>
<td>1200hrs – 1245hrs</td>
<td><strong>SENN FOODS</strong>&lt;br&gt;Business scale: LARGE</td>
<td><a href="#">(1) SENN FOODS</a> / <a href="#">Facebook</a></td>
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<td>1200hrs – 1245hrs</td>
<td><strong>MOTHERWELL T/A REAL TEA</strong>&lt;br&gt;Business scale: SMME&lt;br&gt;Real Tea is high-quality tea that is locally manufactured in Block 3 Industrial Gaborone.</td>
<td>Home - Real Tea</td>
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| 1430Hrs – 1530Hrs | ORGANIC FERTILISERS  
*Business scale: SMME* | [Home | organicfmb](#) |
| 1430Hrs – 1530Hrs | POWER ENGINEERING  
*Business scale: LARGE*  
Power Engineering is a manufacturer of power cables, telecom cables, and copper rods whilst the sister company Pan African Trading specializes in Cement and cement products such as bricks. | [Home | organicfmb](#) |