

# DRAFT AGENDA

PAC/EMEA/M-PC2022/PRAGN-01

APRIL 2022



**June 1st-2nd**  
Hilton Hotel  
Addis Ababa

## MAYORS-PRIVATE SECTOR CONFERENCE 2022

**Theme**  
**RESILIENT CITIES:**  
Entrepreneurship  
Initiatives for cities  
Recovery and Growth  
and the Roles of Mayors



H.E Eng. Ayisha Mohammed  
Minister-  
Ministry of urban  
Development and construction  
Delivering her speech at 2021  
Mayors conference



Private Sector Representatives  
During the 2021 Mayors Conference



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## DAY 1: JUNE 1<sup>st</sup>

TIME BLOCK	PLENARY	PANEL SESSION 2	PANEL SESSION 3	REMARKS
8:00 – 9:00 ARRIVAL and REGISTRATION				
09:30 – 10:00	Opening Session Welcome Remark ECCSA Message of the Ministries Ministry of Trade and Regional Integration Ministry of Urban and Infrastructure Development Ministry of Labor and Skills			
10:00 – 10:30	Resilient Cities – Entrepreneurship Initiatives for cities Recovery and Growth <b>Dr. Belay File</b>			
10:30-11:00 Health Break				
11:00 – 12:30		<p><b>Job Creation, Employability issues</b> – The <b>information/knowledge factors</b> for job creations and the roles of Mayors –  <b>Presenter:</b> Dr. Tewodros Mekonnen,  <b>Panel Moderator:</b> HE Ato. Nigussue Tilahun</p> <ol style="list-style-type: none"> <li>1. Dr. Beyene Tadesse (EEA)</li> <li>2. Prof. Alemayehu Geda,</li> <li>3. Wzt. Kokeb Ayele, Service Manager, Ethiojobs</li> <li>4. HE Ato. Hashi Abdulahi, Mayor Jigjigga</li> <li>5. HE Ato. Tesfatsion Daka, Mayor Dilla City</li> </ol>	<p><b>MSMEs, Opportunities and barriers for MSMEs</b> – (Issues of access to finance as variables)  <b>Presenter:</b> Yared (GIZ)  <b>Ato Solomon Wole and Dr. Fisseha Eshetu</b>  <b>Panel Moderator:</b> Ato. Biru Wolde</p> <ol style="list-style-type: none"> <li>1. Ato. Asfaw Abebe</li> <li>2. HE Ato. Abduselam Muhammed, Mayor Bishoftu</li> <li>3. HE Ato. Markos Mathewos, Mayor Arbamich</li> <li>4. Ato. Getachew Haile, President of MSMEs Federation</li> </ol>	

		<p><b>6. Woz. Tihitina Mulushewa Manager, Warit Business Group</b></p> <p><b>Modality</b> – (Panel Discussions)– Panelists from Mayors, Business Community, Professionals</p>	<p><b>5. Woz. Engidaye Eshete, Presidents of Ethiopian Women Entrepreneurs Association</b></p> <p><b>Modality</b> – (Round table Discussions) – Tables shared by Mayors, Business Operators, Professionals and Think Tank</p>	
<b>Lunch Break 12:30 – 14:00</b>				
<b>14:00 - 1500</b>		<p><b>Business Infrastructure: (Leveraging Economic Corridor)</b> Are mayors and business driving economic growth? - Showcase outstanding and innovative public/private to inspire other cities and companies to work together in addressing the economic challenges facing cities and our nation Presenter: Dr. Teshome Tafesse Panel Moderator: Ato. Yehualashet Gebremichael</p> <ol style="list-style-type: none"> <li>1. Dr. Teshome Adugna</li> <li>2. Eng. Tsedeke Yihunie</li> <li>3. Ato. Teodros Abrham</li> <li>4. HE Ato. Hailu Jeldie, Mayor Adama</li> <li>5. HE Ato. Harbi Bough, Mayor Dire Dawa</li> <li>6. Woz. Gizeshwork Tessema, General Manager. Gize Plc</li> <li>7. <b>Ato. Dereje Abebe, CEO Ahadu Plc</b></li> </ol> <p><b>Modality</b> (Panel Discussions) – Panelists from Mayors, Business Community, Professionals</p>		
<b>Close of the day 1500</b>				
<b>1500 - 1800</b>				
<b>1800 - 2000</b>	Dinner Gala for participants of the Operators			

**DAY 2: JUNE 2<sup>nd</sup>**

TIME BLOCK	PLENARY	PANEL SESSION 2	PANEL SESSION 3	REMARKS
<b>08:00 – 09:00</b> ARRIVAL and REGISTRATION				
09:00 – 09:30	Experience from Mayor-Private Sector Conference 2021 Implementation of takeaways and lessons Ato. Andualem Tenaw, Executive Director of Ethiopian Cities Association			
09:30 – 10:30	<b>Plenary Presentation two</b> – Leveraging Humanitarian assistance for business <b>Leveraging Apprenticeship to Build a Thriving and Inclusive Economy in business activities of cities</b> - highlight Mayors' leadership in this space and outlines actionable steps Mayors can take to promote and scale apprenticeship. (Post Conflict reconstruction)			
Health Break 10:30 – 11:00				
11:00 – 12:30		<b>Urban Governance</b> - The Urban municipal services in facilitating good governance for business growth and Economic Development the roles of Mayors. (Issues of Elicit Trade activities given attention) <b>Presenter:</b> Ato. Mesfin Yilma, AAU <b>Panel Moderator:</b> Amlaku Adamu, Division Head, MUID  1. Dr. Belay File (UNHabitat) 2. Woz. Mesenbet Shenkutie, President AA Chamber 3. Ato. Kibret Abebe, CEO Tebita Ambulance 4. Dr. Dress Sahilu Mayor Bahirdar	<b>AfCFTA</b> - Status of Ethiopian's negotiation in the AfCFTA and the implication for Business and roles that Mayors can play. <b>Presenter:</b> Ato. Wendwesson Shewarega, Lawyer  <b>Panel Moderator:</b> Woz. Hilina Legesse, Country Manager, Ethiojobs  1. Amb. Tesfaye Yilma (MoFA) 2. Ato Dereje Beyene (MoFA) 3. Prof. Melaku Geboye Desta, 4. Ato. Shibeshi Betemariam, SG, AA Chamber	

		<p>5. Ato. Yitbarek Awoke, Mayor Debreabor</p> <p>6. Andualem Tenaw, Executive Director, ECA</p> <p>7. Ato. Samuel Alene, Director, MoTRI</p> <p><b>Modality-</b> (Round table Discussions) – Tables shared by Mayors, Business Operators, Professionals and Think Tank</p>	<p>5. Ato. Mussie Mindaye, Director General MoTRI</p> <p>6. Pro. Tsegaye Tukie, Mayor Hawassa</p> <p>7. Ato. Mohammed Amin, Mayor of Kombolcha</p> <p>8. Ato. Brihane Mewa</p> <p>9. Dr. Dawit</p> <p>10. Dr. Amin</p> <p><b>Modality (Panel Discussions)</b> – Panelists from Mayors, Business Community, Professionals</p>	
Lunch Break 12:30 – 14:00				ECCSA, PACCI and Hotel
14:00 – 15:00	<b>Experience Sharing</b> 1. Bishoftu 2. South Africa			ECA, ECCSA and PACCI Facilitates
15:00	<b>End of the Program</b>			
15:00 – 18:00	Visit to the Exhibition of ECCSA at AA Exhibition Center			ECCSA Facilitates