

Cultivate **Africa**

Meet ups Package

**Organized by
African Union Commission
and
Hallpax**

Partnership Opportunities

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The Road We Walk Together

Our journey towards recovery from COVID-19 for African Agriculture needs a united effort, sound policy and everyone coming together around the table. Together we can capture best practices and learn from failed experiments. Let us form new local, regional and international partnerships, to boost a quicker recovery. Join us, as we bring every corner of Africa together for an all inclusive recovery.

MEET UPS – SPONSORED SESSIONS

\$2,500.00

Package comes with



a 45 min, sponsor live side session @ Breakout Room



Session included in agenda



150pax attendance in side session attendees



1 pass to access virtual Delegate (VIP) Lounge



2 digital publication upload on virtual Brief Case

Time Slot Options

Session in different time zone (after time change in November)

Day 1 – November 17, 2020

Session	GMT -5	GMT	GMT +2	GMT +3	GMT +8
Day #1_Pre-Tracks_Session#1	3:00am - 3:45am	8:00am - 8:45am	10:00am - 10:45am	11:00am - 11:45am	4:00pm - 4:45pm
Day #1_Pre-Tracks_Session#2	4:00am - 4:45am	9:00am - 9:45am	11:00am - 11:45am	12pm - 12:45pm	5:00pm - 5:45pm
Day #1_Post-Tracks_Session#3	9:30am - 10:15am	2:30pm - 3:15pm	4:30pm - 5:15pm	5:30pm - 6:15pm	10:30pm - 11:15pm
Day #1_Post-Tracks_Session#4	10:30am - 11:15am	3:30pm - 4:15pm	5:30pm - 6:15pm	6:30pm - 7:15pm	11:30pm - 12:15am

Day 2– November 18, 2020

Session	GMT -5	GMT	GMT +2	GMT +3	GMT +8
Day #2_Pre-Tracks_Session#1	3:00am - 3:45am	8:00am - 8:45am	10:00am - 10:45am	11:00am - 11:45am	4:00pm - 4:45pm
Day #2_Pre-Tracks_Session#2	4:00am - 4:45am	9:00am - 9:45am	11:00am - 11:45am	12pm - 12:45pm	5:00pm - 5:45pm
Day #2_Post-Tracks_Session#3	9:30am - 10:15am	2:30pm - 3:15pm	4:30pm - 5:15pm	5:30pm - 6:15pm	10:30pm - 11:15pm
Day #2_Post-Tracks_Session#4	10:30am - 11:15am	3:30pm - 4:15pm	5:30pm - 6:15pm	6:30pm - 7:15pm	11:30pm - 12:15am

TRACKS FOR EVERYONE

Agenda...

Track #1

Government & Policy

The track will address the difficulties of creating policies applicable for COVID-19, while balancing health risks and economic challenges.

Track #2

Social Protection

Highlights the response efforts made and the gaps. The track will address approaches being used to inclusive recovery.

Track #3

Domestic Market

Highlights the disruptions of COVID-19 in domestic market regionally. Discuss best practices and challenges in different countries.

Track #4

Intra-Africa Trade

Discusses current challenges of trade customs due to lockdown and its effect on trading. The sessions will also discuss the future of Intra-Africa Trading for Agriculture.

Track #5

Supply Chain

Discusses how to safeguard input supply chains for small-scale agricultural producers in the context of COVID-19.

Track #6

Technology & Innovation Track

Looks at today's most cutting-edge ideas to help the Agriculture Industry. Innovators and executives from a variety of industry will discuss the evolving landscape of technology-driven solutions and services in supply chain, finance, marketplace and response to pandemic.

Track #7

Women & Agriculture

Covers all aspects of women's challenge in the industry due to COVID-19 and discussion on filling the gap.

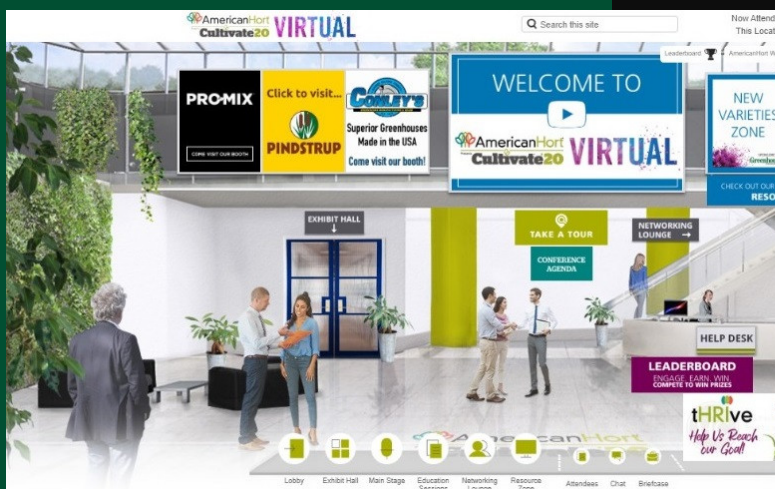
Track #8

Agribusiness & Finance

Special focus on financial solutions for growers and for input manufacturers and ag retailers.

VIRTUAL PLATFORM BUILT FOR NETWORKING

VIRTUAL LOBBY



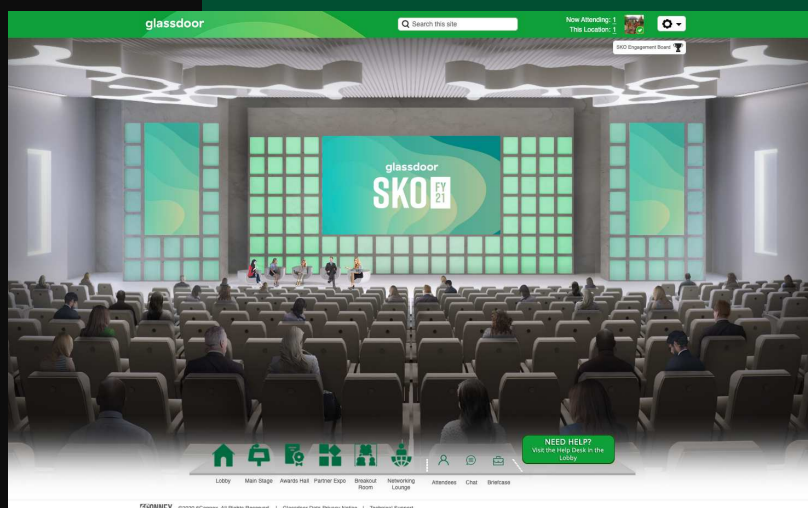
Virtual Lobby

On the day of the event, you will be welcomed to enter our virtual Lobby room. Our Event Team will be there to welcome you and answer any of your questions. From the Lobby you can access all the different rooms available at the event: our helpdesk, the conference room, the exhibition room with booths, the networking lounges etc.

CONFERENCE ROOM

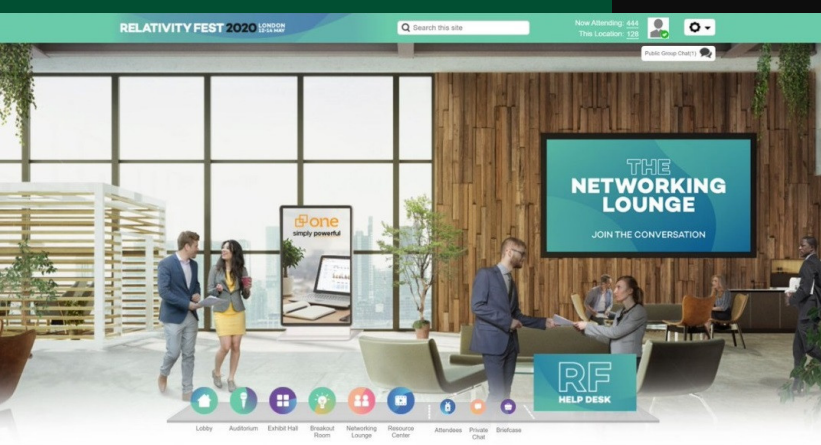
The Virtual Mandela Hall

The Mandela Hall is the virtual room where you can attend 50+ sessions. During each session, there will be presentations, followed by a Q&A session to further debate and engage in the event. You will be able to connect with speakers, attendees and moderators.



VIRTUAL PLATFORM BUILT FOR NETWORKING

NETWORKING LOUNGES



Multi-Purpose & Delegate Lounge

The networking lounge brings attendees together via one-on-one, small group chat for personal conversations, or group chat for open dialogue. Additionally, the VIP lounge (by invitation only), offers project managers and R&D professionals the chance to discuss partnership opportunities and joint projects.

EXHIBITION FLOOR

Exhibition Floor

The difference between the real and virtual event exhibition is that there is no floorplan and positioning. Every Booth is visible at any time! From the Pavilion, you can access all the exhibitors' booths in one click!



EVERYONE TOGETHER

CULTIVATE–AFRICA IN NUMBERS ...

LIVE ATTENDANCE

2000pax

- Government
- Policy Makers
- Farmers
- Financial Institutions
- Entrepreneurs
- Innovators
- UN Agencies
- Association Members
- Regional Institutions
- Grass-root Non-Profits
- International Aid Agencies

Exhibitors

60+

- Ministries
- Farmers Associations
- Regional Institutions
- Financial Institutions
- Entrepreneurs
- SMEs
- Technology Companies
- Grass-root NGOs
- International Aid Agencies

Sessions

50+ Sessions

- 2 Main AUC chaired Plenary Sessions
- 8 Main Tracks
- Keynotes
- Unlimited 1:1 Networking
- Group Chats
- Independent Roundtables
- Book Reviews
- Report Sessions
- Panel Presentations

Days

Open Nov. 17 – Dec. 1, 2020

- 2000pax attending on Nov. 17&18, 2020
- Open for 8,000pax between Nov. 19 -Dec. 1, 2020
- All live session available for view till Dec. 1, 2020
- Major Session Live Stream on Social Media

CULTIVATE-AFRICA ORGANIZED BY



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