

# Cultivate **Africa**

## Exhibition Package

**Organized by**  
**African Union Commission**  
**and**  
**Hallpax**

**Partnership**  
Opportunities  
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## Exhibit

Tier 1 & Tier 2

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## Cultivate Africa Detail

Tracks, Platform & Cultivate Africa in Numbers



## The Road We Walk Together

Our journey towards recovery from COVID-19 for African Agriculture needs a united effort, sound policy and everyone coming together around the table. Together we can capture best practices and learn from failed experiments. Let us form new local, regional and international partnerships, to boost a quicker recovery. Join us, as we bring every corner of Africa together for an all inclusive recovery.

# EXHIBIT TIER – 1

**\$5,000.00**

Package comes with .....

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## Virtual Exhibition Space



**3 exhibitor pass**  
at virtual booth



**a 30 min**, sponsor live  
side session @  
Breakout Room

## Visibility



Logo included in  
exhibitors list



**2 digital publication**  
upload on virtual  
Brief Case



**50pax** attendance in  
side session attendees



**1 pass** to access  
virtual Delegate (VIP)  
Lounge

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# EXHIBIT TIER – 2

**\$3,000.00**

Package comes with ....

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## Virtual Exhibition Space



**3 exhibitor pass**  
at virtual booth

## Visibility



Logo included in  
exhibitors list



**2 digital publication**  
upload on virtual  
Brief Case



**1 pass** to access  
virtual Delegate (VIP)  
Lounge

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# TRACKS FOR EVERYONE

## Agenda...

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### **Track #1**

#### **Government & Policy**

The track will address the difficulties of creating policies applicable for COVID-19, while balancing health risks and economic challenges.

### **Track #2**

#### **Social Protection**

Highlights the response efforts made and the gaps. The track will address approaches being used to inclusive recovery.

### **Track #3**

#### **Domestic Market**

Highlights the disruptions of COVID-19 in domestic market regionally. Discuss best practices and challenges in different countries.

### **Track #4**

#### **Intra-Africa Trade**

Discusses current challenges of trade customs due to lockdown and its effect on trading. The sessions will also discuss the future of Intra-Africa Trading for Agriculture.

### **Track #5**

#### **Supply Chain**

Discusses how to safeguard input supply chains for small-scale agricultural producers in the context of COVID-19.

### **Track #6**

#### **Technology & Innovation Track**

Looks at today's most cutting-edge ideas to help the Agriculture Industry. Innovators and executives from a variety of industry will discuss the evolving landscape of technology-driven solutions and services in supply chain, finance, marketplace and response to pandemic.

### **Track #7**

#### **Women & Agriculture**

Covers all aspects of women's challenge in the industry due to COVID-19 and discussion on filling the gap.

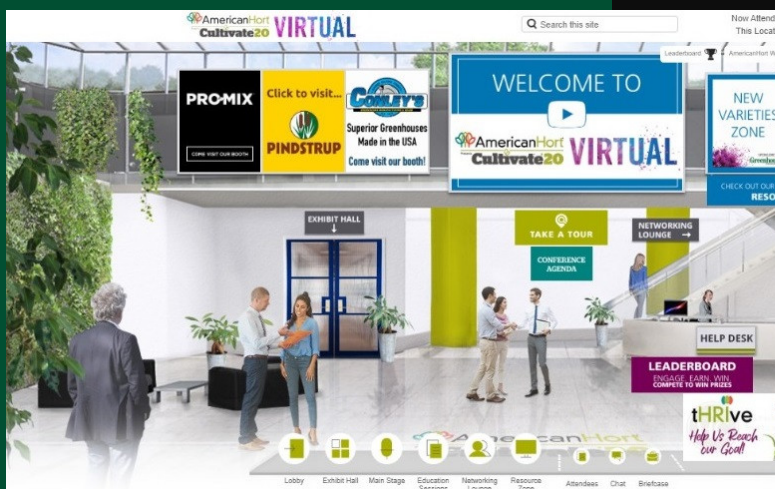
### **Track #8**

#### **Agribusiness & Finance**

Special focus on financial solutions for growers and for input manufacturers and ag retailers.

# VIRTUAL PLATFORM BUILT FOR NETWORKING

## VIRTUAL LOBBY



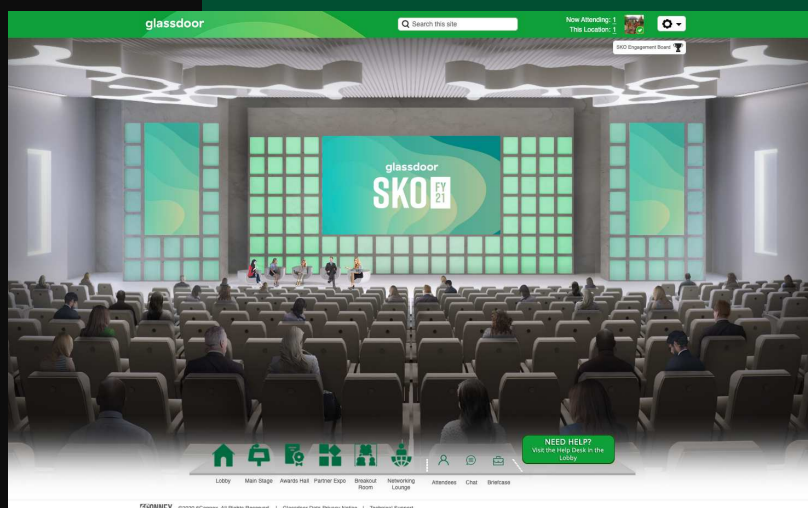
## Virtual Lobby

On the day of the event, you will be welcomed to enter our virtual Lobby room. Our Event Team will be there to welcome you and answer any of your questions. From the Lobby you can access all the different rooms available at the event: our helpdesk, the conference room, the exhibition room with booths, the networking lounges etc.

## CONFERENCE ROOM

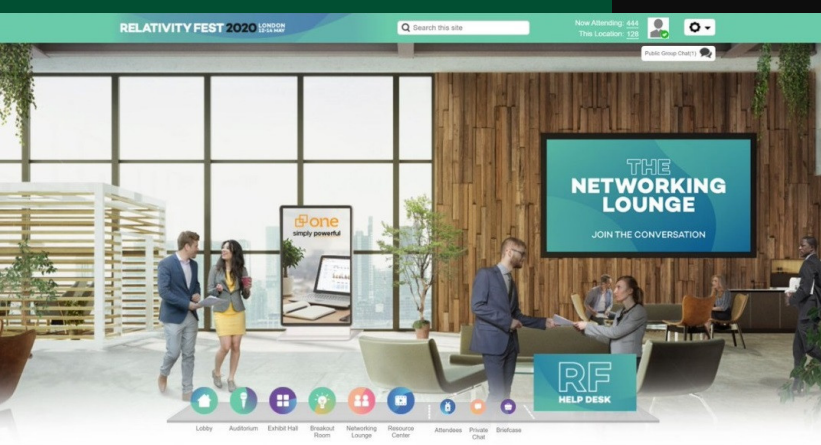
## The Virtual Mandela Hall

The Mandela Hall is the virtual room where you can attend 50+ sessions. During each session, there will be presentations, followed by a Q&A session to further debate and engage in the event. You will be able to connect with speakers, attendees and moderators.



# VIRTUAL PLATFORM BUILT FOR NETWORKING

## NETWORKING LOUNGES



## Multi-Purpose & Delegate Lounge

The networking lounge brings attendees together via one-on-one, small group chat for personal conversations, or group chat for open dialogue. Additionally, the VIP lounge (by invitation only), offers project managers and R&D professionals the chance to discuss partnership opportunities and joint projects.

## EXHIBITION FLOOR

### Exhibition Floor

The difference between the real and virtual event exhibition is that there is no floorplan and positioning. Every Booth is visible at any time! From the Pavilion, you can access all the exhibitors' booths in one click!



# EVERYONE TOGETHER AROUND THE TABLE

## CULTIVATE–AFRICA IN NUMBERS ...

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### LIVE ATTENDANCE

**2000pax**

- Government
- Policy Makers
- Farmers
- Financial Institutions
- Entrepreneurs
- Innovators
- UN Agencies
- Association Members
- Regional Institutions
- Grass-root Non-Profits
- International Aid Agencies

### Exhibitors

**60+**

- Ministries
- Farmers Associations
- Regional Institutions
- Financial Institutions
- Entrepreneurs
- SMEs
- Technology Companies
- Grass-root NGOs
- International Aid Agencies

### Sessions

**50+ Sessions**

- 2 Main AUC chaired Plenary Sessions
- 8 Main Tracks
- Keynotes
- Unlimited 1:1 Networking
- Group Chats
- Independent Roundtables
- Book Reviews
- Report Sessions
- Panel Presentations

### Days

**Open Nov. 17 – Dec. 1, 2020**

- 2000pax attending on Nov. 17&18, 2020
- Nov. 19 - Dec. 1, 2020 open for public
- All live session available for view till Dec. 1, 2020
- Major Session Live Stream on Social Media



# CULTIVATE-AFRICA ORGANIZED BY

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## Partnership Opportunities

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